Climate Reality Project - A Brief History

• 2006 An Inconvenient Truth
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• 2006 *An Inconvenient Truth*

• Mr. Gore uses the profits from the film to fund The Climate Project.
Climate Reality Project - A Brief History

• 2006 - 2019 Over 21,000 individuals from 152 countries participated in 43 training programs offered worldwide.

• Renamed The Climate Reality Project.
Climate Reality Project -
A Brief History

• 2017 In August, the Local Chapters Program was launched in the United States.

• 2017 The Dallas Fort Worth Chapter was among the first chapters to be chartered with five members. We now have 170+ members.

• There were 126 local chapters at the start of 2020.
• 2020 Five training programs were planned for the U.S.

• All were either cancelled or postponed due to the COVID-19 pandemic.
July 18 - 26
14,000 applications,
10,000 admitted from 132
countries

August 28 - September 3
Our mission is to catalyze a global solution to the climate crisis by making urgent action a necessity across every sector of society.
“Scientific evidence for warming of the climate system is unequivocal”
Intergovernmental Panel on Climate Change (IPCC)

“Human activity, primarily burning fossil fuels, is causing climate change.
4th US National Climate Assessment (NCA4)
Climate Reality COVID-19 Platform

- We need policies that:
  - Put People First
  - No Bail Outs for Fossil Fuels
  - Prioritize Democracy/Voting Rights
  - Just Transition to Zero Emissions
  - Create Careers and Economic Opportunities in Frontline Communities
So what do local chapters do?
What Do Local Chapters Do?

• PRESENTATIONS
Why present? Each month, fewer than 1 in 4 Americans hear someone they know talk about global warming.
In 2019, DFW Chapter Members Gave Over 120 Public Presentations
What Do Local Chapters Do?

• PRESENTATIONS

• EVENTS
DFW CHAPTER PARTICIPATED IN MORE THAN 20 EVENTS IN 2019

EarthX, April 2019

Tree Planting, November, 2019

Global Strike for Climate, Nov. 2019
What Do Local Chapters Do?

• PRESENTATIONS

• EVENTS

• POLITICAL ACTIVISM
DALLAS COMPREHENSIVE ENVIRONMENTAL AND CLIMATE ACTION PLAN

MAY 2020
What Do Local Chapters Do?

• PRESENTATIONS
• EVENTS
• POLITICAL ACTIVISM
• ENVIRONMENTAL JUSTICE: “INTERSECTIONALITY”
The Climate Crisis Cannot be Separated from

The Crisis in Social & Racial Justice

The Economic Crisis

The Crisis in Health Care
Vulnerable Populations

COMMUNITIES OF COLOR
Some communities of color living in risk-prone areas face cumulative exposure to multiple pollutants. Adaptation plans that consider these communities and improve access to healthcare help address social inequities.

OLDER ADULTS
Older adults are vulnerable to extreme events that cause power outages or require evacuation. Checking on elderly neighbors and proper emergency communication can save lives.

CHILDREN
Children have higher risk of heat stroke and illness than adults. Adults can lessen risk by monitoring exertion and hydration.

LOW INCOME COMMUNITIES
Low income families are at risk of physical and mental illnesses during flooding and in crowded shelter conditions. Comprehensive disaster management can improve resiliency for people with limited resources.
POLLUTON EXPOSURE BY POPULATION (2003–2015)

Ratio of COVID-19 death rates, by race and age group

As of June 6, 2020

- Black to White
- Hispanic/Latino to White

35–44
Black: 10x higher
Hispanic/Latino: 8

45–54
Black: 7
Hispanic/Latino: 6

55–64
Black: 6
Hispanic/Latino: 5

65–74
Black: 5
Hispanic/Latino: 4

75–84
Black: 4
Hispanic/Latino: 2

85 and up
Same rate
Black: 2
Hispanic/Latino: 2
The Poor People’s Campaign lists “ecological devastation” as one of the primary “evils.”
Have Never Been Contacted By An Organization Working To Reduce Global Warming

Source: Yale Program on Climate Change Communication
The Climate Reality Project DFW Chapter presents the

Latinx Voices Program

Join us to hear an engaging line up of presentations to inspire and exhort our Latino community to become active, using the power of their vote, to effect changes that include righting environmental injustices to enacting the power of our voices.

July 2nd, 2020 | 6:00 PM
What Do Local Chapters Do?

- PRESENTATIONS
- EVENTS
- POLITICAL ACTIVISM
- ENVIRONMENTAL JUSTICE: “INTERSECTIONALITY”
- BUILD A MOVEMENT FOR CHANGE
Individual, Incremental Change

“Reduce, Recycle, Reuse”
Lifestyle Change is NOT on the Scale of the Problem
You Can’t Fight a Forest Fire with a Garden Hose!
• A focus on personal carbon footprint shifts responsibility onto individual consumers and away from big corporations.

• “Blaming the Victim.”
FOCUS ON SYSTEMS, NOT YOURSELF
What’s the best thing an individual can do for the climate?
“Stop being an individual.”

-Bill McKibben, Founder of 350.org
Individuals Acting Alone Cannot Solve The Climate Crisis
What Individuals *Can* Do Is Form Movements
Movements Can Change the World!
What Do Local Chapters Do?

• PRESENTATIONS
• EVENTS
• POLITICAL ACTIVISM
• ENVIRONMENTAL JUSTICE: “INTERSECTIONALITY”
• BUILD A MOVEMENT FOR CHANGE
• COLLABORATION
Climate Reality COVID-19 Platform

- We need policies that:
  - Put People First
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  - Create Careers and Economic Opportunities in Frontline Communities